PROJECT SHOWCASE EDUCATION



UNIVERSITY OF ARIZONA NORTHREC

FACILITY SIZE

52,000 sqft

COMPLETION DATE

August 2019

LOCATION

1051 E Mabel St Tucson, AZ 85719

DEMOGRAPHICS

Students age 18-25 All fitness levels

WEBSITE

www.rec.arizona.edu

ShakeSmart, lounge,

restrooms, cardio section,

FLOOR 1

Precor and Technogym strength, multisport court, Queenax The Wall and X2 250, squat racks & platforms, stretching area FLOOR 2
Jacobs Ladder, Queenax Corner, cardio section, offices, lounge, locker area, cabana, classrooms, restrooms
FLOOR 3
Spin Bikes, Queenax
Bridge and Wall, strength

HIGH STAKES. HIGH HEAT, HIGH PERFORMANCE.

In the summer of 2019 under the scorching Tucson sun, Team Marathon Fitness was hard at work completing their most ambitious and second largest installation to date. The brand-new American Campus Communities recreation center was a ground-up design to which Suzanne Nadel consulted on over two years, culminating in a deal of a cool \$1.2 million. The massive project spanned three floors of equipment and included a whopping five Queenax structures. Precor P82 cardio, a Spivi-outfitted Spin room, custom color Precor Discovery strength, Freemotion and imported Technogym dual machines rounded out the eye-popping fitness space. The final touch was the customization: lifting platforms and dumbbells with the signature "A" complemented the Arizona Blue and UA Red floor graphics. Under tight time constraints to get the project done before student move-in, Marathon Fitness planned the installation to perfection; they were the only vendor to be 100% finished on time.













